THE HIGHER EDUCATION FEES MONITOR 2025

Ten years ago, The 5Rs Partnership (<u>www.5rspartnership.com</u>) developed a pilot for the first Fees Monitor, which catalogued all of the full-time coursework programs offered by Australian and New Zealand universities and their tuition fees for that academic year. The Monitor had immediate appeal and was highly valued by the institutions which subscribed.

The extensive suite of annual Higher Education Fees Monitors that we now have on offer allows university subscribers to become more strategic and cost-effectively benchmark their fees against their competitors and peers.

In the landscape higher education institutions globally now confront, setting student tuition fees has become crucial to domestic and international student recruitment, course portfolio design, and perceptions of university and course value.



- RELATIONSHIPS
- > RETENTION
- REFERRAL
- REPUTATION

To renew your subscription, please contact us at: s.holmes@5rspartnership.com

BENEFITS OF THE UNIVERSITY FEES MONITOR

Each program is classified by institution, state, mission group affiliation (where applicable), award (Masters, Bachelors, Diploma etc.), to allow subscribers to search on multiple levels including using specific program key words, at subject level, by provider groups or specific competitor institutions.

- Provides a comprehensive and comparative database at a cost-effective price.
- Can be purchased centrally and used across academic faculties and departments.
- Allows for more sophisticated analysis of fee setting, and helps universities to clearly assess how their fees compare at a number of levels.
- Allows higher education providers to contrast your portfolio of programs against others and identify areas of new program opportunity.
- Is delivered in an easy to use, Excel based format for filtering and pivoting data.

FEATURES OF THE UNIVERSITY FEES MONITOR

The 5Rs Partnership's Higher Education Fees Monitor allows universities to:

- Benchmark your domestic and international fees against other universities.
- Measure your fees with others in your mission group, city or state.
- Analyse patterns between domestic and international fees.
- Compare your portfolio of programs against others and identify areas of program opportunity.

Each year, the Fees Monitor has been augmented to progressively include a wider range of courses and institutions based on feedback from subscribers. Recent iterations have seen the addition of new options for online fees, fees for non-university higher education providers and transnational fees for institutions operating in Asia.

Over the years the Fees Monitor has also been refined to now include scripted data extraction, a rigorous seven stage data checking process, and benchmarking against other available datasets.



OUR EXPANDED 2025 FEES MONITORS:

CANADIAN UNIVERSITIES FEES MONITOR (Release September 2024!)

Given the rapid growth and increased international attractiveness of leading Canadian universities, two years ago we offered the very first Canadian university fees monitor. It has been a great success with many universities subscribing in Australia, New Zealand but also in Canada. This unique product for universities covers all undergraduate and postgraduate courses (online, face to face and blended delivery) offered by each renowned U15 university (key competitor to Australia):

- University of Waterloo
- The University of British Columbia
- University of Western Ontario
- McGill University
- University of Calgary
- University of Saskatchewan
- University of Manitoba
- University of Toronto
- Athabasca University
- McMaster University
- University of Alberta
- Dalhousie UniversityUniversité de Montréal
- University of Ottawa
- Queen's University

2. 2025 TRANSNATIONAL HIGHER EDUCATION FEES MONITOR!

The expanded Transnational Fees Monitor spans China, India, Japan, Malaysia, Singapore, South Korea, Thailand, Philippines and Indonesia.

It includes branch campuses and partnerships of universities from the key nations competing on the global stage including Australia, the UK, USA and Canada. Competing programs delivered in English by local institutions are also included.

SUBSCRIPTION AND DELIVERY FOR 2025 FEES MONITORS.

- The 2025 Higher Education Fees Monitor will be available in January 2025 (Canadian Fees Monitor in September 2024).
- NOTE: For Early Bird 2025 renewal subscribers (by 30 June 2024), we are offering a one off 25% discount!!

To order your NEW subscription and for any questions, please contact Dr Stephen Holmes PhD at The 5Rs Partnership:

s.holmes@5rspartnership.com

PRICING STRUCTURE

- The Fees Monitor is broken into undergraduate and postgraduate modules.
- Each module includes a base set of features for a fixed price and has optional add-ons that would expand the database.

Mo	odules	Undergrad Programs	Postgrad Programs
Fees Monitor 2025		A\$4800	A\$4800
Optional components			
A.	Online Fees Monitor	A\$1700	A\$1700
В.	IELTS Entry Requirements	A\$970	A\$970
C.	New Zealand Universities	A\$970	A\$970
D.	Non-University Higher Education Institutions	A\$970	A\$970
E.	Canadian Universities (U15) Fees Monitor	A\$1800	A\$1800
F.	Transnational Fees Monitor	A\$4300	