

Higher Education Fees Monitors

Overview

**AUSTRALIA, CANADA, NEW ZEALAND,
TRANSNATIONAL ASIA, TRANSNATIONAL MENA.**



- > RECRUITMENT
- > RELATIONSHIPS
- > RETENTION
- > REFERRAL
- > REPUTATION

**Dr. Stephen Holmes PhD (Education
Marketing/Reputation)
Founder, Principal
The 5Rs Partnership Pte. Ltd
s.holmes@5rspartnership.com
www.5rspartnership.com**

Introduction

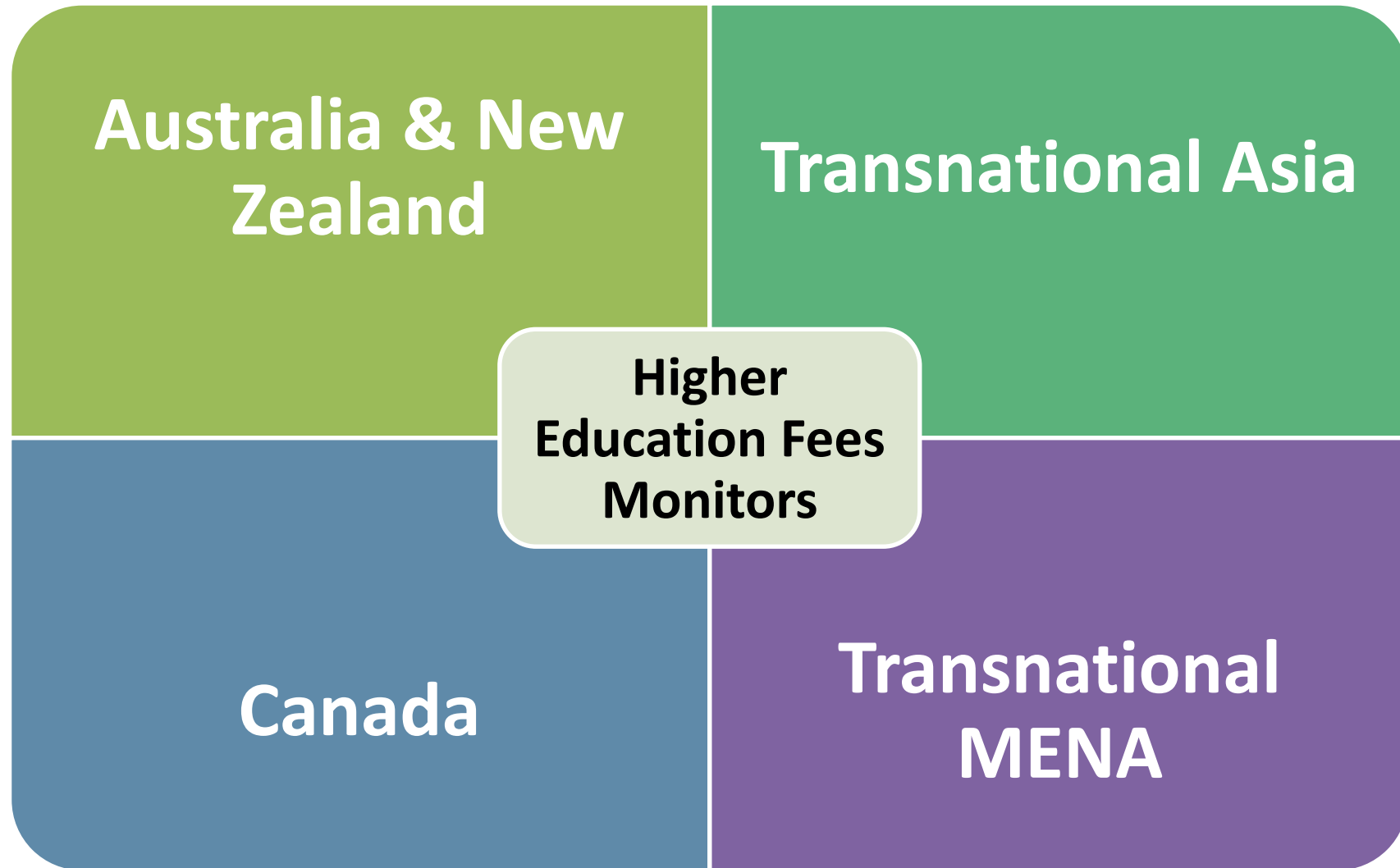
In 2015, The 5Rs Partnership developed a pilot for the first Fees Monitor, which catalogued all full-time coursework programs offered by Australian and New Zealand universities and their tuition fees for that academic year.

The Monitor had immediate appeal and was highly valued by the institutions which subscribed.

The extensive suite of annual Higher Education Fees Monitors that we now have on offer allows university subscribers to become more strategic and cost-effectively benchmark their fees against their competitors and peers in **Australia, Canada, New Zealand and in transnational universities across Asia and MENA.**

In the landscape higher education institutions now confront, setting student tuition fees has become crucial to domestic and international student recruitment, course portfolio design, and reputational perceptions of universities and their value.

The 5Rs Partnership – Overview of HE Fees Monitors



5Rs Partnership Fees Monitor Answer Key Questions including...

- What level of fee should we set for new and existing courses compared to our competitors?
- Is our tuition pricing strategy being used to enhance the attractiveness of our course portfolio and also our institutional brand?
- Are our domestic and international undergraduate and international postgraduate tuition fees positioned correctly compared to the competition?
- Are our entry requirements too high or too low compared to our competitors?
- Do we understand the pricing and entry requirement trends over the last few years and are we regularly taking these into account?

Benefits of Our Fees Monitors

Each program is classified by institution, state, mission group affiliation (where applicable), award (Masters, Bachelors, Diploma etc.), to allow subscribers to search on multiple levels including using specific program key words, at subject level, by provider groups or specific competitor institutions.

- Provides a comprehensive and comparative database at a cost-effective price.
- Can be purchased centrally and used across academic faculties and departments.
- Allows for more sophisticated analysis of fee setting, and helps universities to clearly assess how their fees compare at a number of levels.
- Allows higher education providers to contrast your portfolio of programs against others and identify areas of new program opportunity.
- Is delivered in an easy to use, Excel based format for filtering and pivoting data.

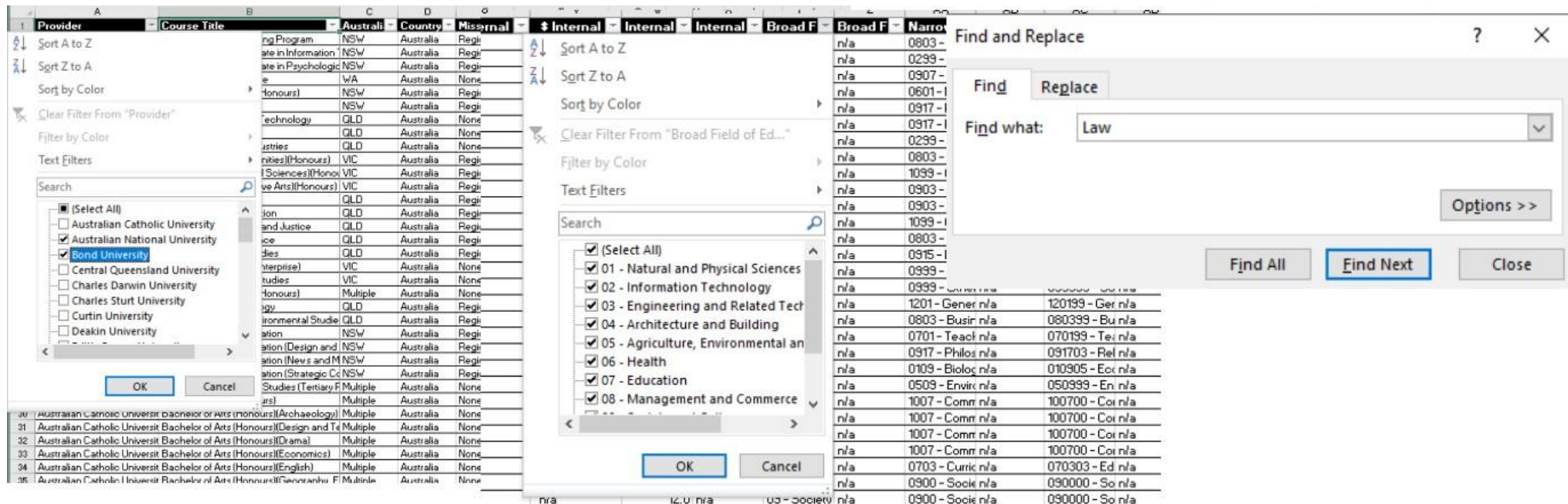
Features and Applications of University Fees Monitors

The 5Rs Partnership's Higher Education Fees Monitor allows universities to:

- Benchmark your domestic and international fees against other universities.
- Measure your fees with others in your mission group, city or state.
- Analyse patterns between domestic and international fees.
- Compare your portfolio of programs against others and identify areas of program opportunity.

Using the Fees Monitor Database

Our Fees Monitors are delivered as Microsoft Excel databases which enable easy comparison of information across competitors. You can search for courses by institution, geographical region, mission group, award type or subject area. Text filters are also helpful.





PARTNERSHIP

- > RECRUITMENT
- > RELATIONSHIPS
- > RETENTION
- > REFERRAL
- > REPUTATION

Australia and New Zealand Universities Fees Monitor

Core Fees Monitors and Optional Data Add-Ons

- All Undergraduate and Post Graduate Courses
- Online Fees
- IELTS
- Non-University Higher Education Institutions
- Scholarships



PARTNERSHIP

- > RECRUITMENT
- > RELATIONSHIPS
- > RETENTION
- > REFERRAL
- > REPUTATION

Canadian Universities Fees Monitor

Canadian Fees Monitors

Given the rapid growth and increased international attractiveness of leading Canadian universities, we offer the very first Canadian university fees monitor. This unique product for universities covers all undergraduate and postgraduate courses (online, face to face and blended delivery) offered by each renowned U15 university:

1. **University of Waterloo**
2. **The University of British Columbia**
3. **University of Western Ontario**
4. **McGill University**
5. **University of Calgary**
6. **University of Saskatchewan**
7. **University of Manitoba**

8. **University of Toronto**
9. **Athabasca University**
10. **McMaster University**
11. **University of Alberta**
12. **Dalhousie University**
13. **Université de Montreal**
14. **University of Ottawa**
15. **Queens University**



PARTNERSHIP

- > RECRUITMENT
- > RELATIONSHIPS
- > RETENTION
- > REFERRAL
- > REPUTATION

Transnational Universities Fees Monitor

Transnational Higher Education Fees Monitor- Asia

- Our expanded Transnational Fees Monitor covers more than 70 universities spanning China, India, Japan, Malaysia, Vietnam, Singapore, South Korea, Thailand, Philippines and Indonesia.
- Vitally, it includes the branch campuses and partnerships of universities from the key nations competing on the global stage including the UK, Australia, USA and Canada.
- Competing programs delivered in English by local institutions are also included.

Transnational Higher Education Fees Monitor- MENA (Middle East)

- Our Transnational Fees Monitor spanning more than 30 leading universities across the Middle East.
- Vitally, it includes branch campuses and partnerships of universities from the key nations competing on the global stage including the UK, Australia, USA and Canada.
- Competing programs delivered in English by local institutions are also included.

Inquiries and Subscriptions – Contact Details

We would be pleased to arrange a discussion call.
Alternatively, for more information about our Higher Education Fees Monitors, please contact us directly:

Dr Stephen Holmes PhD
Founder, Principal
s.holmes@5rspartnership.com

Joyce Wong BSc (Hons) MMathSc
Fees Monitor Manager
j.wong@5rspartnership.com



PARTNERSHIP

- RECRUITMENT
- RELATIONSHIPS
- RETENTION
- REFERRAL
- REPUTATION